

# PopTag

## Bluetooth Low Energy Beacon for Asset Tracking



### Patented Technology

Unique, patented technology used to provide end-to-end visibility of tracked items.

The PopTag10 is a **compact, water-resistant** Bluetooth Low Energy beacon with an **unmatchable lifetime**, designed to track **assets, parcels, goods** or any **moving objects** across many different sectors and industries:

**Distribution** – tracking of cages (Supermarkets, Breweries, Parcel Carriers)

**Manufacturing** – tracking of pallets, component boxes, returning assets, (Car Manufacturers, Electronic Goods, Large Components)

**Supply chain** - inventory management (T&L)

**Retail** - tracking of finished goods (Dealerships)



56mm x 28mm x 8mm

Cabinet Material: Flame retardant ABS Polylac - PA-757(+)

Working temperature range: -20°C to +65°C



Battery-life up to 10 years



BLE 4.2 - 5.0

Long-distance proximity sensing

Can be located by spotters, viewers and smartphones



Water/dust resistant IP67

FCC / CE / WEEE RoHS Certified



Easy registration using QR Code

Easily visible to users via Android "Locator" Application

# PopTag

## Bluetooth Low Energy Beacon for Temperature Tracking



### About

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PopTag10T is a **compact water-resistant** BLE beacon for **temperature tracking** designed for tracking assets requiring **chill-chain monitoring** as well as the usual asset **tracking functionality** across many different sectors and industries.



56mm x 28mm x 8mm  
Cabinet Material: Flame retardant ABS Polyac - PA-757(+)  
Working temperature range: -20°C to +65°C



Battery-life up to 10 years



BLE 4.2 - 5.0  
Long-distance proximity sensing  
Can be located by spotters, viewers and smartphones



Water/dust resistant IP67  
FCC / CE / WEEE RoHS Certified



Temperature environment sensor  
Temperature measuring range: 20°C to +65°C  
Temperature accuracy: typical +/- 1°C



Easy registration using QR Code  
Easily visible to users via Android "Locator" Application